



## INTENSIONS CONSULTING

The Future of Work: Survey of Canadian adults – March 29, 2016

**QUESTION:** Using the scale below, please indicate how much you agree or disagree with the following statements about work and employment.

	% STRONGLY AGREE + AGREE					% ALL RESPONSES				
	Canadian Adults	Age		Gender		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
		20-39	40-59	Male	Female					
The high cost of living is changing the way I feel about work.	57%	60%	54%	57%	56%	4%	14%	25%	42%	15%
I would like my employer to provide extended leave or sabbatical opportunities.	55%	58%	53%	57%	54%	3%	8%	34%	40%	16%
I would like to start my own business or work for myself.	45%	50%	42%	50%	40%	9%	16%	29%	29%	17%
I would prefer not to work at fixed times (i.e. 9am - 5pm).	45%	44%	45%	48%	41%	8%	21%	26%	30%	15%
New technology is changing the way I feel about work.	41%	42%	40%	45%	38%	6%	21%	32%	32%	9%
I would prefer not to work at a fixed location (i.e. At an office).	41%	43%	40%	47%	36%	7%	21%	31%	27%	15%
I'm concerned that work responsibilities are interfering with my personal life.	37%	42%	34%	41%	34%	9%	25%	28%	28%	9%
The global financial crisis changed the way I feel about work.	36%	37%	36%	40%	33%	6%	24%	33%	28%	9%
I would prefer to work from a remote or overseas location.	34%	38%	30%	37%	30%	15%	22%	29%	23%	11%
I'm always looking for new ways to cut corners and save time at work.	30%	34%	26%	34%	26%	15%	27%	28%	22%	8%
If applying for a new job, I would prefer to be screened and hired by an unbiased computer program.	26%	34%	20%	30%	23%	21%	27%	26%	19%	7%
I believe an unbiased computer program would be more trustworthy than my workplace leaders and managers	26%	31%	22%	29%	23%	16%	26%	31%	17%	9%
I would prefer my job performance to be assessed by an unbiased computer program.	26%	33%	20%	30%	23%	19%	27%	28%	20%	7%
I believe an unbiased computer program would be more ethical than my workplace leaders and managers	26%	31%	21%	30%	22%	16%	25%	34%	17%	9%
I would rather spend time online than interact with my work colleagues.	25%	32%	19%	28%	22%	15%	32%	28%	18%	7%
I think it's fair to pursue my own projects and interests while at work (i.e. develop a business, promote my brand)	25%	30%	21%	28%	22%	21%	27%	28%	18%	7%
I'm frustrated that my job doesn't make a meaningful difference in the world.	24%	29%	19%	25%	22%	14%	31%	31%	17%	6%
I would consider leaking information online if my employer was doing something unfair or unethical.	23%	29%	17%	26%	20%	21%	24%	32%	16%	7%
I'm concerned that my job may be replaced by new technology (i.e. computers, robots, software).	23%	27%	19%	24%	22%	19%	35%	23%	16%	6%
I believe workplace leaders and managers are becoming unnecessary.	22%	26%	18%	26%	18%	19%	33%	26%	16%	6%
I would prefer my workplace to be managed by an unbiased computer program.	21%	26%	17%	25%	17%	23%	29%	28%	15%	6%
I would consider paying other people to do my job for me (i.e. Using Craigslist or Freelancer)	14%	20%	9%	17%	11%	35%	33%	18%	9%	5%
Total Sample Base	2,299	1,076	1,223	1,142	1,157	2,299				